

Greater Corvallis Restaurant Association Internship Job Description

The Greater Corvallis Restaurant Association (GCRA) is seeking a motivated and creative Marketing Intern to join our team. This internship offers a unique opportunity for a talented student to gain hands-on experience in the field of marketing, social media management, and advocacy for the restaurant industry in the Corvallis area. This position requires a commitment of 5-10 hours per week, and can be completed remotely, providing flexibility for your school schedule.

Responsibilities:

- **Social Media Management:** Create and manage social media accounts (e.g., Facebook, Instagram, Twitter) for the Greater Corvallis Restaurant Association. Develop and implement a content strategy to engage our target audience, increase brand awareness, and promote events and initiatives.
- **Content Creation:** Transform policy information and updates into visually appealing and engaging social media posts, using a variety of multimedia formats such as images, videos, and infographics.
- **Graphic Design:** Convert policy information and other materials into eye-catching visual assets. Create graphics, flyers, and other promotional materials to support marketing campaigns and events.

Benefits for the Intern:

- **College Credit:** We will work with your OSU Advisor to ensure the internship fulfills college credit requirements.
- **Portfolio Building:** You will have the opportunity to showcase their creativity and marketing skills by contributing to real-world projects.
- **Letter of Recommendation:** We are happy to provide a letter of recommendation that highlights your accomplishments, skills, and dedication.
- **Real-World Experience:** You will gain practical experience in marketing, social media management, and advocacy within the restaurant industry, the City of Corvallis, and with other non-profits such as Visit Corvallis and the Chamber of Commerce. You will have the opportunity to work on projects that directly impact the community and contribute to the success of local businesses.

Brief Overview of the GCRA:

The GCRA is an advocacy organization dedicated to representing the needs of local restaurants in Corvallis. Our mission is to promote a vibrant cultural and economic environment by advocating for the interests of the restaurant community. Through collaborative initiatives and marketing efforts, we aim to enhance the dining experience, attract visitors, and support the growth of the local restaurant industry and the cultural and economic vibrancy of Corvallis.

To apply, please submit your resume and a brief statement outlining your interest in the position to steven@corvallisrestaurantassociation.org.

For more information on the GCRA read these articles:

https://pub.lucidpress.com/290d14dc-4718-491d-88ad-94bfe5012bb6/?fbclid=IwAR2uKVVtgmpnuUrQRq_ALYeKc-ok7j6EBhSqhg4Zw45WG8gyaGBEGUNmMU#_0

https://12ft.io/proxy?q=https%3A%2F%2Fgazettetimes.com%2Fnews%2Flocal%2Fgovt-and-politics%2Frestaurant-wars-in-corvallis-new-advocacy-group-emerges%2Farticle_851ab24e-ea08-11ed-9068-378bc632c251.html

https://12ft.io/proxy?q=https%3A%2F%2Fgazettetimes.com%2Fnews%2Flocal%2Fgovt-and-politics%2Fcorvallis-restaurants-oppose-street-dining-restrictions%2Farticle_16110eb2-c51d-11ed-9915-bb30138c1e6e.html